



# Sage ERP X3 Worldwide Community Summit 2012 Meeting (our first !!)





# Agenda

- Sage ERP X3 Worldwide Community background
- Group breakdown and interests
- Recent news
- Direction – where do we want to go?



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# Sage ERP X3 Worldwide Community Background

- Started by Innovative IT Consulting in 2010 in conjunction with Sage's decision to make significant investments in growing X3 in North America.
- Committed to information sharing, education and solutions relating to X3.
- The de facto Standard Linked In Group for X3 related information and online networking.
- Over 1,700 members strong – worldwide and GROWING every day . . . .
- Members include Sage Employees and Management, Customers, Business Partners, and Solution Providers.
- Moderated by Innovative IT. (screen new members, screen content as needed).
- A closed community.



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# Sage ERP X3 Worldwide Community Group Breakdown and Interests

- Our members are diverse. Breakdown:
  - Executives and managers of companies using X3. (25 %)
  - IT Managers and other hands on professionals from end users (20 %)
  - Business partners, consultants of partners. (35 %)
  - Sage employees (20 %)
- Generally 3 kinds of threads:
  - Product direction, roadmap, etc. frequently commentary on Sage decisions.
  - Specific solution questions, either Sage or 3<sup>rd</sup> party.
  - Technical questions, functionality, development, setup, etc.



# Sage ERP X3 Worldwide Community Recent News

- Collaborating with Sage worldwide to promote X3.
- The ERP X3 Worldwide Community is positioned as the evolving worldwide X3 online users group.
- Thanks to everyone for joining and sharing to date.
- That's where we've been.
- Where do we want to go?



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# Sage ERP X3 Worldwide Community Direction - some ideas for discussion

- Sharing of X3 related content, i.e. Crystal Reports, templates, “technology exchange”.
- Encourage technical problem solving. (more like IT toolbox).
- Advocacy with Sage (users group polls, surveys, and feedback to Sage, possible online meetings with Sage management).
- Online meetings (quarterly?) to discuss topics of interest to X3 users, such as BI, Document Management, other complementary solutions. (Informative, not just sales pitch), but partners and solution providers will support.



# Sage ERP X3 Worldwide Community Next Steps

- Invite your customers, associates and other peers to join the group. There is strength in numbers!!!
- We will conduct a survey through Linked In next week to get feedback on direction.
- Results will be posted.
- Those interested in getting more involved with executing some of the group's initiatives, please contact me directly.



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THANK YOU FOR COMING!



**ERP X3 Worldwide Community**

[www.linkedin.com/groups?gid=2223255&mostPopular=&trk=tyah](http://www.linkedin.com/groups?gid=2223255&mostPopular=&trk=tyah)

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